

Seeking Recruitment Specialist

(Northern Virginia, Montgomery and Prince George's Counties)

We are seeking a dynamic, enthusiastic, and creative Recruitment Specialist to join a large federally funded grant that recruits couples to participate in a program that includes psychoeducation on stress management, Communication, and financial management, employment support services, and connects couples and their families to community services.

Desirable Qualification

- Experience with Marketing, Community Programs, Outreach, and Sales
- Experience presenting and marketing community programs
- Experience with marketing throughout social media and other media outlets
- Strong interpersonal and communication skills

Job duties and responsibilities include:

- Execute marketing and recruitment efforts in Northern Virginia, Montgomery, or Prince George's Counties;
- Maintain and Establish partnerships with community organizations.
- Market the program at Community Events
- Expand the program's visibility within as many outlets (ex. Website, social media, Community)
- Present the program to potential participants and organizations;
- Assist with establishing sustainable and effective recruitment strategy with program staff;